

Global Market

PBLWorks

Simulation


Design a shopping experience that appeals to members of another country with a different target language.

Suggested Learning

Time 20 : 00 **Cost** 0.00

PreRequisites

Requirements

Skills	Focus	Level	Standard	Points
 Market Research Analysis				39
 Marketing Strategy				28
 Social Perceptiveness				28
 Social Research				28
 Business Analysis				17
 Verbal Communication				17
 Presentations				8
 Forecasting				8
Total Skill Points				173

Knowledge Gain

Design a culturally-relevant shopping experience for a country or region where a target language is spoken.

Resource Link

<https://my.pblworks.org/project/global-market>