

Global Market

PBLWorks

Simulation


Design a shopping experience that appeals to members of another country with a different target language.

Suggested Learning

Time 20 : 00 **Cost** 0.00

PreRequisites

Requirements

| Skills | Focus | Level | Standard | Points |
|--|--|---|----------|------------|
|  Market Research Analysis |  |  | | 39 |
|  Marketing Strategy |  |  | | 28 |
|  Social Perceptiveness |  |  | | 28 |
|  Social Research |  |  | | 28 |
|  Business Analysis |  |  | | 17 |
|  Verbal Communication |  |  | | 17 |
|  Presentations |  |  | | 8 |
|  Forecasting |  |  | | 8 |
| Total Skill Points | | | | 173 |

Knowledge Gain

Design a culturally-relevant shopping experience for a country or region where a target language is spoken.

Resource Link

<https://my.pblworks.org/project/global-market>