

## The Art of Persuasion

### PBLWorks

#### Design

Work in teams to create persuasive visual designs that inspire others to change a belief and/or take action on issues they care for.

#### Suggested Learning

**Time** 20 : 00 **Cost** 0.00

#### PreRequisites

#### Requirements

| Skills  | Focus  | Level   | Standard | Points     |
|---|--|---|----------|------------|
|  Visual Design           |    |    |          | 32         |
|  Graphic Design          |    |    |          | 32         |
|  Persuasion             |   |  |          | 32         |
|  Creative Thinking     |  |  |          | 20         |
|  Social Perceptiveness |  |  |          | 20         |
|  Problem Solving       |  |  |          | 20         |
|  Communication         |  |  |          | 9          |
|  Community Outreach    |  |  |          | 9          |
| <b>Total Skill Points</b>   |  |   |          | <b>174</b> |

#### Knowledge Gain

Compose written arguments providing a rationale for their change ideas, share their graphic designs on social media, and present their work.

#### Resource Link

<https://my.pblworks.org/project/art-persuasion>

