

























The Art of Persuasion

PBLWorks

Design

Work in teams to create persuasive visual designs that inspire others to change a belief and/or take action on issues they care for.

Suggested Learning					
Time	20 : 00	Cost	0.00		
PreRequisites					
Requirements					
Skills					
		Focus	Level	Standard	Points
	Visual Design				32
	Graphic Design				32
	Persuasion				32
	Creative Thinking				20
	Social Perceptiveness				20
	Problem Solving				20
	Communication				9
	Community Outreach				9
Total Skill Points					174
Knowledge Gain					
Compose written arguments providing a rationale for their change ideas, share their graphic designs on social media, and present their work.					
Resource Link					
https://my.pblworks.org/project/art-persuasion					

